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Jan - Mar - 2012

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on page 5

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on page 6

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ISSN 2277-8578



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Editorial

It gives me an immense pleasure to present to you the inaugural issue of Quality of Living magazine. It is Scientica Life Sciences Private Limited's vision to enter into health periodical that is coming true.

We at Scientica Life Sciences Private Limited realized that many renowned organizations such as World Health Organization, Centre for Disease Control, US are talking about Quality of Life, yet they are not propagating the same concept to the practitioners to practice it in reality. We strongly felt that awareness about the concept of Quality of Life has to be created. When we thought of what could be a good title we felt that let's talk about the happening rather than talking about the life spent. Hence we adopted the title Quality of Living over Quality of Life.

If you scan through the publications globally you will come across many pages talking about Quality of Life. There have been surveys which lists the

cities where Quality of Life is excellent. Depending on the parameters considered by them we thought that we will focus majorly on health aspects of Quality of Living along with wellness, fitness, diseases. However, we strongly felt that lifestyle contributes a lot to the sense of well being and shall not be ignored.

I am sure you will enjoy the journey of exploring the enlightened path towards Quality of Living though the volumes and issues to be published in coming future starting from January 2012.

Wishing you all a year full of Quality of Living.



Dr. Ashutosh Pradhan
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Quality of Living

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Volume 1 - Issue 1 - Jan - Mar - 2012 - ₹ 210/-

Published on January 3, 2012.

Printed and Published by Dr. Ashutosh Chandrashekhar Pradhan on behalf of Scientica Life Sciences Private Limited and Printed at Insta Print Pvt. Ltd. Prarthana Samaj Road, Vile Parle (East), Mumbai - 400057 and published at Scientica Life Sciences Private Limited, Healthiance® Quality Of Living Clinic, 2, Jai Bhawani Apts CHSL, 11, Ram Mandir Road, Vile Parle (East), Mumbai - 400057. Editor Dr. Ashutosh Chandrashekhar Pradhan.

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